

## 2010 Movement Building Grants

### **Food Chain Workers Alliance**

[www.foodchainworkers.org](http://www.foodchainworkers.org)

#### **Food Workers Survey Project - \$25,000**

Formed in July 2009, the FCWA is a new alliance of member organizations of workers along the food chain, including farmworkers; food, meat and poultry processing workers; distribution workers; food retail workers; restaurant workers; international workers and allied organizations. Their mission is to build the collective power of food workers in order to improve wages and working conditions for all workers along the food chain and to build a more sustainable food system that respects workers' rights, based on the principals of social, environmental and racial justice, in which everyone has access to healthy affordable food.

Funding was provided in support of the Food Workers Survey Project – a research project to produce a report on the state of workers in the food system in the U.S

The research will be conducted by members of the Alliance in each of the following industries where current members are organizing: agriculture, meatpacking/poultry processing, food processing, warehouses, grocery stores, and restaurants.

The surveys will serve as an organizing and member recruitment tool, and the resulting report will be used not only to inform Alliance initiatives but also to educate policy makers, consumers, and potential allies, as well as establish the Alliance as the national expert on Food Chain Worker issues.

### **National Day Laborer Organizing Network (NDLON)**

[www.ndlon.org](http://www.ndlon.org)

#### **Turning the Tides Campaign – Strategic Communications Plan \$25,000**

NDLON is a collaborative of 42 member organizations in 14 states dedicated to improving the lives of day laborers in the United States. The Turning the Tides Campaign, a collaboration with local partners and allied national organizations, is a large-scale challenge to the criminalization of immigrant communities in Arizona and nationally. The campaign will: 1) Anchor organizing in Arizona as the epicenter; 2) Translate the momentum of Arizona into large-scale organizing drives in key states; and 3) Scaffold up from local and state campaigns across the country to build national power. Through this effort, NDLON seeks to turn the tide on immigration enforcement across the United States and reset the immigration reform debate on the right path.

Funding was provided to support the campaign's efforts in developing a powerful communications strategy and infrastructure that responds to the increased criminalization of immigrant communities, both politically and in the media. A strategic communications plan that accompanies the work within the national *Turn the Tides Campaign* will also help to strengthen broader movement spaces and structures that are emerging as a result of a coordinated grassroots response to anti-immigrant laws such as SB 1070 in Arizona.

Collectively, the plan will serve as the expression of a national effort to empower excluded communities to take an active part in society, participate in construction of policies affecting their lives, and shift the terms of debate from one that objectifies immigrants to one that values their inclusion.

### **Inter-Alliance Dialog**

#### **Excluded Workers Congress - \$25,000**

[www.excludedworkerscongress.org](http://www.excludedworkerscongress.org)

Initially launched at the 2010 US Social Forum, led by the National Domestic Workers Alliance, the National Day Laborers Organizing Network, and Jobs with Justice as part of the Inter-Alliance Dialog, The Excluded Workers Congress is a collaboration among working people that face exclusion from the protections of core US labor laws, whether by design or by default, based on the industry or social sector in which they work. These sectors include: farm workers, domestic workers/direct care providers, day laborers, tipped minimum wage workers such as restaurant workers, workers in right-to-work states (especially in the South), guest workers, taxi drivers, workfare workers, and formerly incarcerated workers.

The Excluded Workers Congress is moving forward on three campaigns to advance all worker rights based on the principle of the human right to organize: Establishing an Excluded Workers Taskforce in the Federal Department of Labor; Demanding a meaningful minimum wage; and The P.O.W.E.R. ACT – Expanding the right to organize for immigrant workers.