

2021 Grassroots Organizing for Social Change Round 1

Ben & Jerry's Foundation

Description of Organization

This is the description provided in the Pre-Application.

Character Limit: 750

Mission Statement*

Please state your organization's mission

Character Limit: 500

Request Description

This is the description provided on the Pre-Application.

Character Limit: 600

Amount Requested*

Please indicate the amount you are requesting for this grant request, not to exceed \$30,000.

Character Limit: 20

Total Annual Operating Budget*

Please provide the total operating budget for your organization's current fiscal year. The Grassroots Organizing for Social Change Program only funds organizations with budgets of \$500,000 or less.

Character Limit: 20

Introduction and Background of Organization

Year Organization was Founded

Character Limit: 4

Organizational History

This is the information provided in the Pre-Application.

Feel free to update.

Character Limit: 2000

Current Programs & Activities*

Please describe your organization's current programs and activities.

Character Limit: 1000

Constituency*

Please tell us about your constituency: your membership, your community members, the people with whom you work and the people you represent. (Be specific about demographics such as race, class, gender, ethnicity, age, sexual orientation and ability-status.)

Character Limit: 500

Leadership Development*

Please tell us about your strategies for engaging and developing leadership amongst your constituency.

Character Limit: 1000

Constituent Involvement

This information was provided in the Pre-Application.

Character Limit: 1000

Equity*

How does your work promote diversity and address inequality, oppression and discrimination within your organization as well as the larger society?

Character Limit: 500

Your Request

Problem Statement

What systemic problems and issues does your organization address?
Please include an *explanation of the root causes of those problems.*

Character Limit: 1000

Goals and Objectives for the Year*

Please outline your broad goals and objectives for the upcoming year.

Character Limit: 1500

Organizing Strategies and Activities - Timeline*

In the form of a timeline, please outline the organizing strategies and activities you will use to try to achieve the objectives and goals described above.

Character Limit: 4000

Social Change

Systemic Change*

Please describe your theory of change and tell us what systems your work is trying to affect.

Character Limit: 1000

Movement Building & Collaboration*

Briefly describe how your organization is engaged in a larger movement for social justice. Please also list the names of organizations and networks that you partner and collaborate with in a meaningful way--local, state, regional and national. This is the information provided in your pre-application.

Character Limit: 1500

Evaluation

Briefly describe your plan for evaluating the success of the project or for your organization's work*

What questions will be addressed?

Character Limit: 1000

Use of Results*

How will the evaluation results be used?

Character Limit: 1000

Organizational Structure/Administration

Organizational Chart*

Include an organizational chart showing decision-making structure. (Upload or type.)

Character Limit: 2000 | File Size Limit: 1 MB

Briefly describe how your organization works*

Please help us understand the day-to-day operations of the organization. How many staff members do you have?

What are the responsibilities of board, staff and volunteers?

Character Limit: 2000

Membership

If you are a membership organization, please define the criteria for membership. Are there dues?

Character Limit: 350

Key Individuals*

Please tell us a little bit about the people who will be involved in carrying out the plans outlined in this request.

Character Limit: 1000

Board Members*

Please provide a list of your board of directors with related affiliations. (You may upload or type your list).

Character Limit: 1000 | File Size Limit: 1 MB

Board Selection*

How is the board selected, who selects them, and how often?

Character Limit: 500

Finances

We wish to have a **multi-year overview** of the organization's financial health.

We are specifically looking for the following uploads in the formats that you work with, based on your financial year documents.

If anything is unclear, or you are uncertain of what specific budgets we are looking for, *please* do not hesitate to call Dana Jeffery on 802-923-2657.

Current Annual Operating Budget with Actuals Year to Date*

Please attach your organization's current annual operating budget including a YTD Actuals column.

Be sure to include both **income and expense** sides of the budget.

File Size Limit: 2 MB

Budget vs. Actuals Report*

Please attach your most recent, *completed*, full-year P&L Budget vs. Actuals report. This report should be analogous in format to your operating budget, and include actuals as well budgeted amounts for each line items. (We are **not** looking for an itemized expense report).

File Size Limit: 2 MB

Projected Operating Budget

Please attach your organization's projected operating budget for the upcoming year, including both income and expense sides of the budget.

We are looking for the projected annual operating budget for the upcoming year. (This field is not required if your organization does not yet have a projected budget).

File Size Limit: 2 MB

Funding Sources*

Please list individually all funding sources for your organization as well as this request.

Please be sure to include amounts and whether *received, committed or projected/pending*.

You may upload a file or type the information here.

Character Limit: 1000 | File Size Limit: 2 MB

Future Fundraising Plans*

Describe your plans for future fundraising.

Character Limit: 1000

501c3 Information*

Looking at the top of the screen under Organization name, you should see the 501c3 EIN.

Is your tax ID correct in our system?

Choices

Yes

No

Tax ID Information

If No...*

Please provide the correct 501(c)(3) tax ID EIN and the correct address for your organization or fiscal agent.

Character Limit: 750

Other supporting materials

Letter of Support/Testimonial

In this space, we are hoping to learn about your work from the perspective of members of your community.

Please include letters/testimonials from those with whom you have worked.

File Size Limit: 2 MB

Second Letter/Testimonial

File Size Limit: 2 MB

Annual Report

Include your most recent annual report if applicable.

File Size Limit: 3 MB

Media

Please provide links that reflect the work you seek funding for. This might include a copy of your publication, articles, video or audio work applicable to this request.

Link 1

Character Limit: 2000

Link 2

Character Limit: 2000

Link 3

Character Limit: 2000

Thank you for submitting your full proposal with the submit button below. The next step in our process will be a telephone interview. We will be sending an email to your log in email to offer times for the interview, please look for this shortly.

If you have updates for the work prior to this interview, you may send them on to dana.jeffery@benjerry.com or call 802-923-2657