

2021 Grassroots Organizing for Social Change Round 1

Ben & Jerry's Foundation

Description of Organization*

Please provide a brief description of your organization. Please include if a membership-based, coalition, or other descriptors. This should *not* be your organization's mission statement. Keep in mind we will use this wording for our dockets and grant lists.

Character Limit: 750

Request Description*

Please provide a brief explanation and description of your *grassroots organizing* plans for the coming year. Do not use this space to tell us about operational needs.

All Ben & Jerry's Foundation grants are for General Operating Support.

Remember, the Ben & Jerry's Foundation does **not** provide funding for direct service or social service programs.

Character Limit: 600

Amount Requested*

Please indicate the amount you are requesting for this grant request, not to exceed \$30,000.

Character Limit: 20

Total Annual Operating Budget*

Please provide the total annual operating budget for your organization's current fiscal year. **The Grassroots Organizing for Social Change Program only funds organizations with budgets of \$500,000 or less.**

Character Limit: 20

Fiscal Sponsor

Are you using a Fiscal Sponsor?*

Please select from the choices below.

Choices

Yes

No

Fiscal Sponsor Details

Fiscal Sponsor Name & Address*

Please provide the name and address for the fiscal sponsor.

Character Limit: 750

Funding History

Has your organization ever applied to the Ben & Jerry's Foundation before?*

Choices

Yes

No

Details of Previous Applications

Previous Applications*

If you have applied to the Ben & Jerry's Foundation in the past, please list the dates of all of your previous applications, whether or not your proposal was funded, and amounts funded if applicable.

Character Limit: 750

Year Organization was Founded*

Character Limit: 4

Organizational History*

Please provide a brief history of your organization, including: by whom, why, and how it was started.

Also, please briefly list your most recent campaigns and accomplishments.

Character Limit: 2000

Constituent Involvement*

How are those people who are most affected by the issues you address actively involved in the work of the organization and in leadership and decision-making positions within the organization?

Character Limit: 1000

Movement Building & Collaboration*

Briefly describe how your organization is engaged in a larger movement for social justice. Please also list the names of organizations and networks that you partner and collaborate with in a meaningful way--local, state, regional and national.

Character Limit: 1500

Request

While the Ben & Jerry's Foundation offers General Operating Support grants, we are interested here in learning specifically about the grassroots organizing work of our applicants.

Problem Statement*

What systemic problems and issues does your organization address?
Please include an *explanation of the root causes of those problems*.

Character Limit: 1000

Proposal Objectives*

What *specific goals and objectives* do you hope to achieve? How does this work address some of the root causes articulated above?

Character Limit: 1000

Organizing Strategies & Activities*

Please describe the grassroots organizing strategies and activities* you use to accomplish your goals described above. Be specific.

Once again, we **do not** fund direct service activities.

*You may want to refer to our priority strategies on our website.

Character Limit: 1500

Budget*

Please provide a brief overview of your annual operating budget.

Be sure to include both: Income sources (including grants, grassroots fundraising, and member support) and Expenses.

Character Limit: 1000

Once you are satisfied you have fully completed the Pre-Application and are ready to submit, please hit the Submit button at the bottom of this page.

After our deadline is reached, the Ben & Jerry's Foundation will begin our review process, which takes several weeks - often well over a month, due to the large volume of requests.

We will send notification of our decision to the email address you have used for your log in. You may also log in and view the status of the request from the Dashboard. Thank you for your interest in our grant program.